



CHARLES MOTT
PRESIDENT

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[2018 Membership \(new and renewal\)](#)

Dear Members, Friends and Supporters of *All Aboard Arizona*,

In the past year we have made tremendous strides in our process of revitalization. Since memberships renew annually each January 1st, I am taking this opportunity to summarize the progress your support has enabled in 2017 and ask for your continued support in 2018.

- We have rebranded ourselves with a name change and the renewal of our 501(c)(3) status. This will permit us to put a stronger foot forward toward our mission.
- We have changed our renewal basis to annual (January 1st) to accurately forecast income that funds our action plan.
- We have gone from 44 dues-paying members to 112; an increase of 150%!
- We have hired a full time, experienced *Executive Director*. Only one other rail passenger advocacy organization in America can claim such a major accomplishment! Your strong response to our request for contributions made this happen. *Tony Trifiletti* will take our case to elected officials and others of influence to fulfill our strategic plan.
- Yes, we have a strategic plan! We have goals and benchmarks for recruitment, communications and harvesting of grassroots support. We know where we want to go, how to get there, and who can help us in 2018.
- We have recruited heavy hitters onto our board, to include Becky Miller. Executive Director of Arizona Transit Association, Jennifer Davis-Paige, former executive of Amtrak, and Pete Glass, retired Amtrak Conductor.

We made great strides in 2017 and we expect to make greater strides in 2018.

- We are partnering closely with Rail Passengers Association (RPA, formerly NARP) to further our efforts both inside and outside Arizona.

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- Working with RPA on our *Sunset **Unlimited*** campaign to convert Amtrak's *Sunset Limited* train from tri-weekly to daily, reroute it through Phoenix and open the possibility of additional intercity passenger rail service from Los Angeles through Phoenix to Tucson. Our goal is to "Expand the Train!"
- Collaborating with RPA to campaign/establish direct intercity passenger rail service in the *Sun Corridor* between Phoenix and Tucson. Among our critical partners in this major effort will be Becky Miller of AzTA and David Schwartz of Friends of Transit.
- Moving smartly into the world of social media, creating a presence that will facilitate communication with members, partners, affiliated organizations and grassroots activists to support expanded passenger rail in Arizona.

None of this comes easily. In 2017 we undertook substantial challenges to increase the horsepower of our organization significantly improving its effectiveness...and incurring much higher expenses. In 2018, we've geared up for even greater results.

Please join us in making 2018 another banner year of accomplishment and success in working our action plan. More effort produces more results that requires more money! Regular membership is only \$35 which includes your spouse or other family member. Consider upgrading to a Copper, Silver, Gold or Platinum Spike membership level. You can renew your membership and/or donate on line at AllAboardArizona.org*or return the enclosed form with your payment.

Sincerely,

Chuck Mott

President, All Aboard Arizona

***navigate to the "join/renewal tab on our home page to activate your 2018 membership**